

# Two Clicks Mall

The comprehensive Affiliate Marketing Plugin for Wordpress






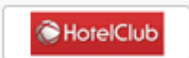







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# 1. Introduction

Thank you for your purchase and welcome to the Two Clicks Mall (from now on we will refer to it as 2CM). In this manual we will try to show you how to install and work with 2CM plugin. If you are familiar with our other products, like MultiPress (<http://www.multipressplugin.com>), then you may find this one very simple to use.

2CM is the all-in-one affiliate plugin that allows you to grab affiliate products from 10 different affiliate programs plus our private collection of content articles (ContentClub). Over time we plan to add more sources but for now, here is what you can use:

	Paydotcom Plugin to load Paydotcom marketplace items
	AffiliateBot Grab items and products from AffiliateBot
	Bridaluxe Use this plugin to post wedding and engagement related products to your blogs
	HotelClub Hotels & Accomodation HotelClub plugin
	ContentClub Plugin to load ContentClub articles (currently more then 15 470 articles)
	eBay eBay product fetch plugin
	Overstock Overstock plugin
	Amazon Post items from Amazon stores, lot of filters available.
	ClickBank Plugin to load ClickBank marketplace items
	Click2Sell Plugin to load Click2Sell marketplace items
	RegNow RegNow.com plugin

Sources are purchased separated, so you can buy them all or just some, depending on which programs you are affiliated with. You can purchase more sources at any time.

**System Requirements:** a Linux based hosting where you can install WordPress 3.1.x (current, at the moment of writing) and with Zend Optimizer support. If you are not sure your host meets the requirements, contact them and ask. 99% of the popular hosting companies support and have everything required for normal 2CM operations.

## 2. Installation

There are more ways to install 2CM plugin (which is no different then how most other Wordpress plugin are installed). In this manual we will cover two of them, most common. You can use any of these, whatever is simpler for you.

We will assume you already downloaded the plugin zip file, which is named **two-clicks-mall.zip** and you saved it somewhere on your computer.

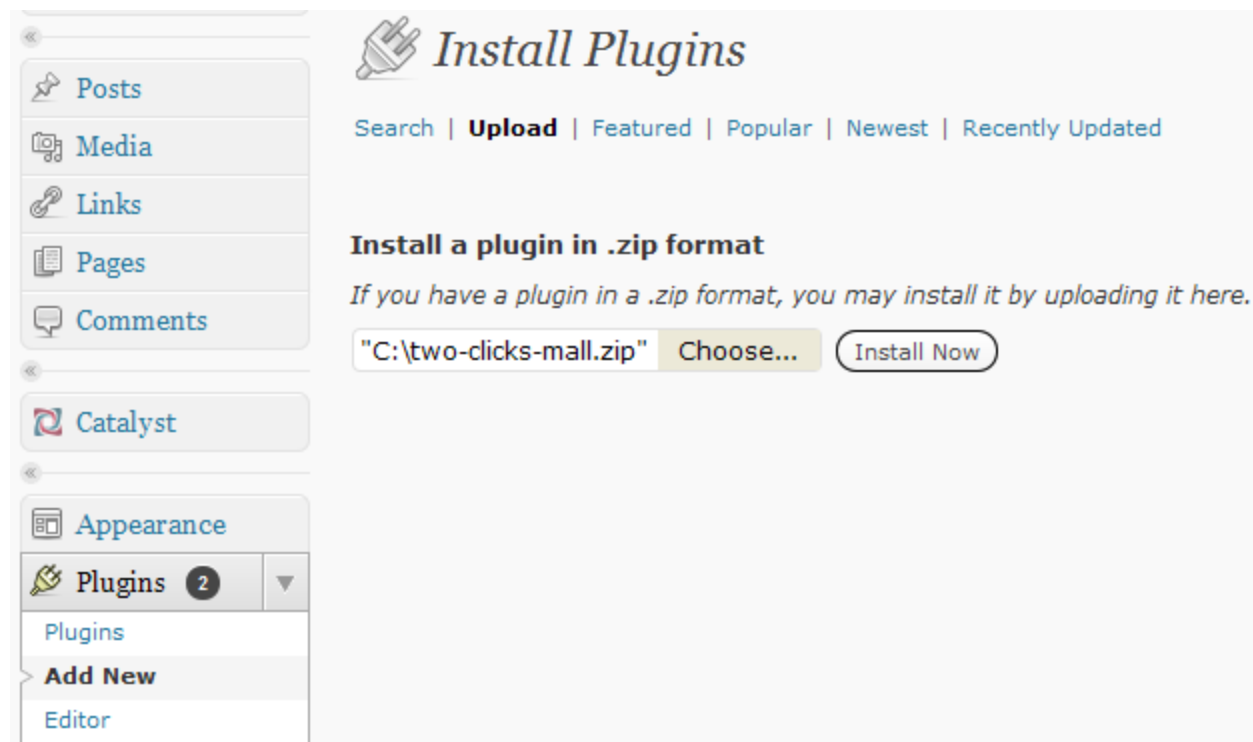
### 2.1.1 Installing from Wordpress admin.

Login to your Wordpress admin area and do to **Plugins** menu.

Click on **Add New** option and then select **Upload** from the options you have under **Install Plugins**.

Click on **Choose** and navigate to the location on your computer where you saved the 2CM zip (for this example I saved it on C:\ drive).

Your screen will look something like this:



All you need to do now is click **Install Now** button and you are done.

You can now go to Plugins menu and Activate the plugin.

## 2.1.2 Manual install via FTP

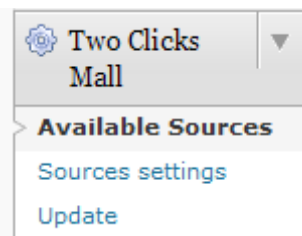
1. Using Winzip (or similar software) extract the files from two-clicks-mall.zip to some location on your computer.
2. With a FTP program of your choice (like Filezilla), access your site's server.
3. Set your FTP program to use Binary mode for upload. **THIS IS CRUCIAL**. Failing to upload in binary mode will lead to errors and plugin will not work.
3. Upload “two-clicks-mall” folder to '/wp-content/plugins/' directory.
4. In your WordPress admin panel, click on Plugins from the menu.
5. To turn Two Clicks Mall on, click Activate link under the plugin name.

You are done and ready to go to next step.

## 3. Two Clicks Mall menu options

### 3.1 Sources activation

After plugin activation a new box will show at the bottom of your Wordpress admin sidebar.




**Available Sources** is the menu where you need to go to activate your sources. You must do that before you can use the plugin.

**Sources Settings** is where you define your details for each affiliate program and **Update** option will only show if there are updates available. We will cover these later.

For now, just click on **Available sources**. On the page it opens you will need to enter your order number, the one you received from 2Checkout.com after your purchase and click the Activate button. I just used a dummy order number for this example.

## Activate sources

 Update is available for your install of the 'Two Clicks Mall'. Please [update now](#).

To enable sources you have previously purchased please enter the order number of each purchase to the box below.

4135679091

Activate »

If you purchased sources at different times, you will have more order numbers. Put them all, one per line.

After you click the **Activate** button, you will see the confirmation message that your sources have been activated. Reload the page for the changes to take effect.


Two Clicks Mall - **Activated**

TwoClickMall Plugins (Amazon) - **Activated**

TwoClickMall Plugins (ClickBank) - **Activated**

[Reload](#) this page to use activated sources.

## Activate sources

 Update is available for your install of the 'Two Clicks Mall'. Please [update now](#).

To enable sources you have previously purchased please enter the order number of each purchase to the box below.

Activate »

In continuation of the page you will see which sources you have activated and which others you can purchase.

### 3.2 Source Settings

In order to be able to grab product from the affiliate programs APIs and feeds, and to get paid for your sales, you will need to add your details for each source you want to use.

Some of these sources are very simple to setup, all you need is to add your affiliate ID from that respective program; some others require more data (like Amazon). Here is how the simple source setup will look; we will cover the other ones separated. When you are done, click Save button at the bottom of the page.

### Sources settings

**Paydotcom**  
ID

**AffiliateBot**  
Affiliate ID

### Amazon Setup

Amazon has probably the most unfriendly affiliate program and API. Poor documentation, complicated process, you can even find broken links inside their site. Also, Amazon changes their API often - so please keep in mind that settings for Amazon might change over time. for Amazon you need to fill 3 fields: Access key, Secret key and your Associate ID.

**Amazon**  
Amazon WebServices Access key ID   
Amazon Associates ID   
Amazon WebServices Secret Access Key

Associate ID is simple, is listed inside your associate account. I will try do guide you on how to get the two keys.

- Login to your Amazon associates account and on the left sidebar click on "Product Advertising API"
- On the next page you will see some info and a signup yellow button close to top right side of the screen. Click it.
- On the next page input your associates email and password and click "Sign in using our secure servers" button.

- On the next page you will see some welcome, more info and a bunch of links in the middle. Click on "Manage Your Account".
- You will get to a page that has 2 options. You need to click the link that say "click here" for the first option, "Access Identifiers".

Now you are almost done.

You will land on a page where in the middle it says "Access Credentials" and you can already see the Access Key ID.

Copy that to the field with same name in Amazon section on Source setup.

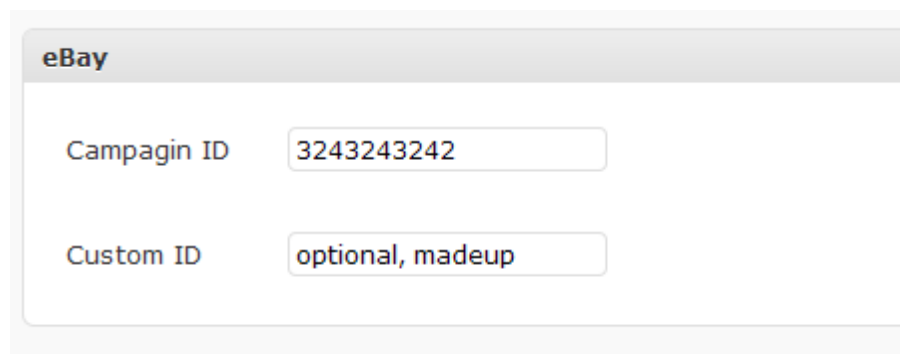
Next to access key is a field that say "Secret Access Key". Click the "Show" button to see the key.

Copy that to the field with same name in Amazon section on Source setup.

You are done.

## eBay Setup

What you really need for eBay is the Campaign ID, that you can get form your eBay partner account. The Custom ID is optional and is something you make up (a string of up to 255 characters), to add even more tracking to your sales. You can also leave it blank.



The image shows a screenshot of an eBay setup form. At the top, there is a header with the text "eBay". Below the header, there are two input fields. The first field is labeled "Campagin ID" and contains the text "3243243242". The second field is labeled "Custom ID" and contains the text "optional, madeup".

## Overstock Setup

Overstock is part of CJ network. So you will need to be both a member of cj.com and also approved for Overstock merchant. What you need to set for Overtock is your site PID. If you are not familiar with how CJ works, then you must know that in order to track sales on your sites you need to register your site (domain name) with CJ. You can do that from your affiliate account. Each of your sites will get a unique PID. That is what you need to use as your CJ affiliate id.

A screenshot of a web form titled "Overstock". The form has a header bar with the word "Overstock" in a bold, sans-serif font. Below the header, there is a label "CJ Affiliate Id" followed by a text input field containing the text "site PID".

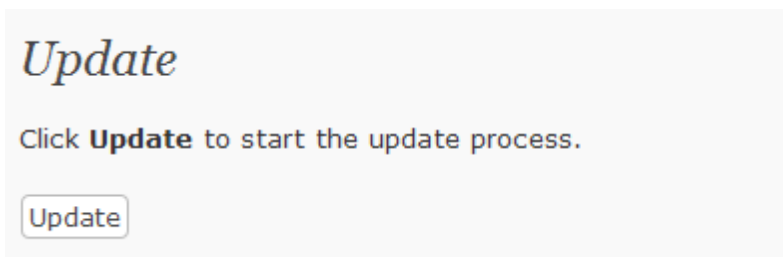
Overstock

CJ Affiliate Id

### 3.3 Update

Since this is a commercial plugin, it is not listed within Wordpress plugin directory. Only free plugins are allowed there. Because of this, you will not see the usual plugin update notifications inside Plugins menu. Instead, whenever we make an update to plugin files or sources, you will see a message box at the top of your pages (see the screenshot at the bottom of page 4 in the manual) and there will be a new option available in Two Clicks Mall box, namely Updates.

To update you files just go to that page and click the Update button.



You should see some confirmation messages on that page, like below.

## Update

### Update in progress...

#### Updating core:

data/init.php	Success
data/core/functions.php	Success
data/core/lisa.class.php	Success
data/core/license.php	Success
data/core/abstract_plugin.php	Success
data/core/db.class.php	Success
data/core/campaign.class.php	Success
data/core/admin.php	Success
data/core/variables.php	Success
data/ajax/jqfiletree.php	Success
data/files.xml	Success
Done!	

#### Updating sources:

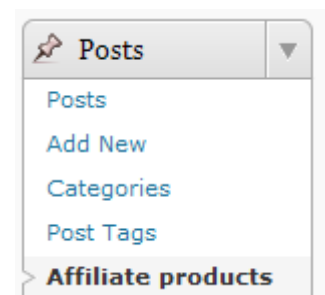
AffiliateBot	OK
Amazon	OK
Bridaluxe	OK
Click2Sell	OK
ClickBank	OK
ContentClub	OK
eBay	OK
HotelClub	OK
Overstock	OK
Paydotcom	OK

## 4. Using 2CM

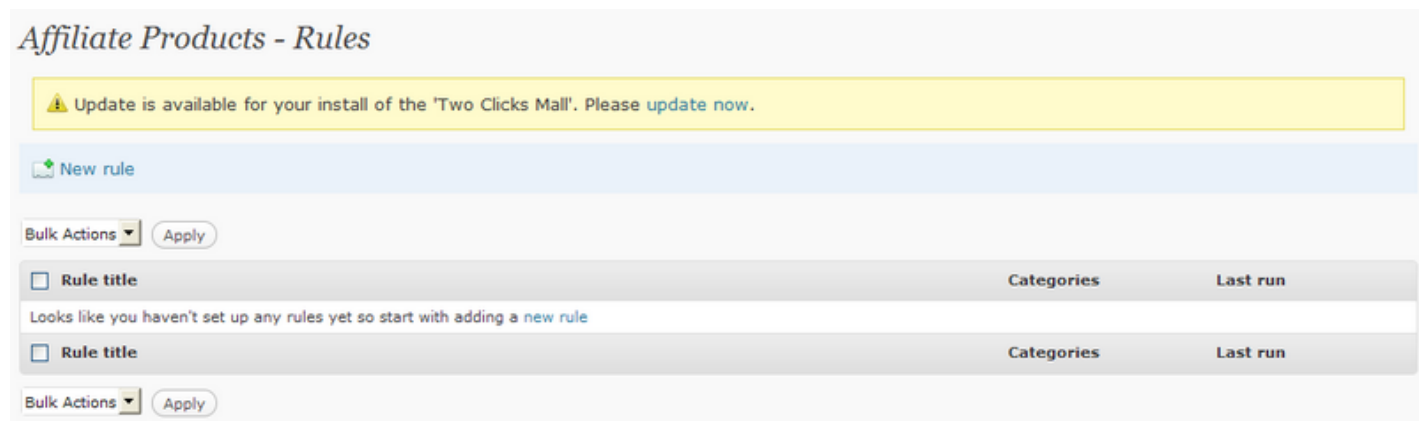
Now we will get to the second part of the manual. Until now you seen how to install and activate the sources, preparing everything for the actual use of the plugin. From here on I will show what 2CM can do and how to use it.

When you activated 2CM plugins, beside the new box in the sidebar menu, another option was added to your Wordpress menu. It is named **Affiliate Products** and is located within Posts menu.

The option name and location suggest what this is about. Is about posting affiliate products to your blog. To get started just click on that option.



The page that opens will look like below.



There is nothing there yet, but soon will be. Before anything else though, here is the idea behind the plugin functionality.

You will create Affiliate Products Rules. Within these rules you will define what to post, where to post, how often to post, post layout, and more. Each rule can grab product from one or more sources and add it as posts within one (or more) of your blog categories. Based on your ideas, preferences, strategy, etc you can create separate rules for separate affiliate programs, with different settings, post schedule, etc or just one rule that will grab from multiple sources and share same settings. I will try to explain each option in Rule Settings and show you different ways of creating rules.

## 4.1 Affiliate Products Rules Basics

To create a new rule, just click the **New rule** button.

The Rule settings page will open but as soon as it loads will be grayed out and a small window will appear in the center. In order to start creating a rule you need to give it a name first. You can leave the default Rule #X or type a name for the rule then click **Create** button. The page in the background is now accessible for edit.



If you click the **Cancel** button you will be sent back to previous page and rule will not be created.

On the Rule settings page you will have more boxes, with various options. Here's a breakdown.

### Post authors

**Add posts on behalf**

All users of the group

Exclude these users:

This rule will not add posts on behalf of these users

The posts from this rule will be posted on behalf of selected user group. Most users will not need to change the default settings here. Usually you have just one user in your Admin group and that is the default user that posts on your blog. However, if this is not the case, or if you want to post using different users, select the appropriate group and set the exclusion list. The plugin will create posts as written by the users in that group. If selected group has more users, posts will be randomly assigned to them, excepting the ones from exclusion list.

### Rule title

**Rule Settings**

Rule title

Here you can just edit the name of the rule.

### Affiliate products sources

**Affiliate products**

**Add new product source**

This rule already grabs products from:

When you just create a new rule, the product sources will be empty, like above. Here you will define the sources to grab products from (Amazon, eBay, etc). I will cover this later in more detail.

## Rule Processing

### Rule Processing

Process this rule:  Every day  
 Every  days  
 Only manually

With rule items:  Post all items to blog  
 Only post the first  items

Schedule posts:  First item will be added as live, rest will appear added within  hours from the time when rule is processed

Autotagging:  Use LSA to fetch tags from content

It defines the posting behavior of the rule.

**Process this rule** shows how often this rule will run. Rule will run automatically *Every day* or *Every X days* unless it is set to *Only manually*. In this case the rule will be ran when you click Run button in rules list.

**With rule items** control the number of posts to be added each time. You can post all products that the rule will grab on each run, or just latest X (default X=10). If you select the second option, the rule will go, grab products, check what is already posted, and then post latest X that were not posted already.

**Schedule posts** allow you drip posts to your blog, instead of post all at same time. If this option is not checked, when the rule runs, all products grabbed will be posted at that time. So you an end-up with 10, 20 or even more posts with a post time that will vary by minutes at most. If you want a more natural behavior, enable this option and schedule the posts to be enabled during next X hours. Posts will be randomly scheduled based on how many hours you select and how many posts where grabbed, so all posts to be live at the end of the selected interval.

**Autotagging**, if enabled, will use the build-in, LSA based, tagging engine to automatically define the tags for each post. Leave it disabled if you do not want tags added automatically or you have another preferred auto-tagging plugin or enable it to allow 2CM to suggest tags for each post.

## Post template

## Post Template

```
<p style='height:20px;border:3px solid #06C;padding:10px;margin:0px 0px 10px 0px;'><a href='{rawlink}' style='color:#06C;font-weight:bold;'>Buy it now</a><{if price} for <b>${price}</b></if}</p>
<p style='margin:0px 0px 10px 0px;'><{if image}<img style='float:left;align:left;margin:0px 5px 5px 0px;padding:2px;border:1px solid gray;' src='{image}'/></if>{description}</p>
<p style='height:20px;border:3px solid #06C;padding:10px;margin:0px 0px 10px 0px;'><a href='{rawlink}' style='color:#06C;font-weight:bold;'>Buy it now</a><{if price} for <b>${price}</b></p>
```

The post template defines the aspect/content of a post. It is based on html/css code and should include the specific 2CM tokens. There are just a few specific tokens that a post should include.

{title} - Will insert the title of the product as it exist in the affiliate feed

{image} - URL of product thumbnail (if available, otherwise a default “No Picture” image will show)

{description} - Description of the product

{price} - Price of the product

{rawlink} - Contains the URL to the purchase page (your affiliate link for that product).

Examples: <a href="{rawlink}">Buy now</a>, <a href="{rawlink}">Find out more</a>, <a href="{rawlink}">Visit Official Site</a>, etc

2CM attempts to grab all that data from the affiliate feeds of each program supported. In some cases, there may be some missing data (a price can be missing, an image can be missing). When that happens, nothing will be printed instead of missing data, but a default “no picture” image will show if the product image is missing.

## Excerpt template

### Excerpt Template

```
<p style='margin:0px 0px 10px 0px;'><{if image}<img style='float:left;align:left;margin:0px 5px 5px 0px;padding:2px;border:1px solid gray;' src='{image}'/></if>{description}</p>
<p style='height:20px;border:3px solid #06C;padding:10px;margin:0px 0px 10px 0px;'><a href='{rawlink}' style='color:#06C;font-weight:bold;'>Buy it now</a><{if price} for <b>${price}</b></p>
```

It has same use, syntax and tokens as the post template. If your theme is set to use excerpts on homepage, category or other archive pages, this is where you can control the excerpt look for the products posted by 2CM. If your theme is set to display full post on homepage, category, etc, then the Post template from above will apply.

Further more, there is a random function build in, just in case you need to rotate some content inside post or excerpt templates. The syntax is

Random(value1|value2|value3)

You can specify any number of values, one of them will be used at some time.

Here are some examples of how to use this function:

- rotate the buy now link for the products:

```
<a href="{rawlink}">random(Buy now|Visit Site|Click here)</a>
```

- rotate some “call to action” text inside post content

```
random(For more information of the product check the link below|For more details visit the link below|To find out more about this product check this link)
```

## Filtering

### Filtering

**Include posts that contain (separate words with commas):**

All these words:

Any of these words:

The exact phrase:

None of these words:

You can use this for even more control over what will be posted. You may find out that when you set some keyword to grab products for, you will end-up with some unrelated products as well. For example, you type “iPhone” and expect to get pages that sell iphones, but you may get many accessories only products.

In the above example, I try to only post iphone or ipad but skip accessories like cases and protectors. Is a very basic example, but should give you an idea of how to use this function.

## Post categories

### Products from this rule will be added to those categories

All Categories

Most Used

Uncategorized

Weight Loss

**Save Changes**

This is the last option on Rule settings page. Here you select the category where the posts made by this rule will be added. You can select one or more categories. If you select more then one and you use category name in your permalink, you may end-up with duplicate content, so it would be better to only keep one category per rule.

## 4.2 Working with affiliate products sources

**Affiliate products**

[Add new product source](#)

This rule already grabs products from:









As I said earlier, will get into more details on setting up product sources for a rule.

To add first product sources just click on **Add new product source**.

The page in the background will be grayed out and a new window will popup.

**Activated sources**

To add products from the source please choose the source below

	<b>Paydotcom</b> Plugin to load Paydotcom marketplace items
	<b>AffiliateBot</b> Grab items and products from AffiliateBot
	<b>Bridaluxe</b> Use this plugin to post wedding and engagement related products to your blogs
	<b>HotelClub</b> Hotels & Accomodation HotelClub plugin
	<b>ContentClub</b> Plugin to load ContentClub articles (currently more then 15 470 articles) <b>Setup this source</b> before you can grab products.
	<b>eBay</b> eBay product fetch plugin
	<b>Overstock</b> Overstock plugin
	<b>Amazon</b> Post items from Amazon stores, lot of filters available. <b>Setup this source</b> before you can grab products.

Here you will see all sources you have purchased, but you will only be able to use only those that you already set in Source Settings.

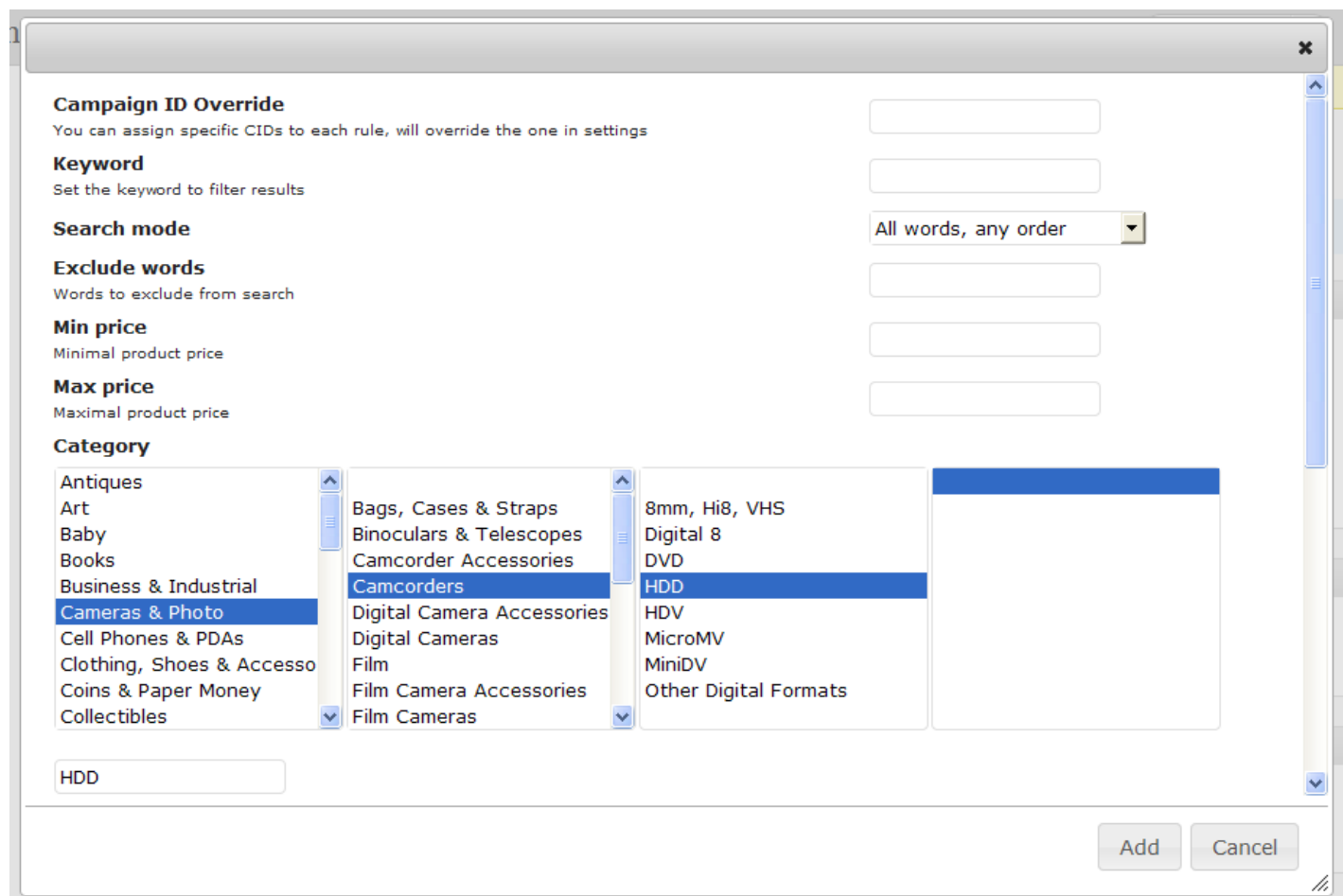
Each source has its own particularities, but the basic principles are the same. For all sources you will need to select a category (can also refine by more subcategories levels) and then set some optional parameters. These optional parameters will vary, depending on affiliate program datafeed/API (Amazon options are different then eBay or Clickbank for example, and vice versa). There are some tips for each option in the rule window.

Also, some sources will ask you to set a number of products to get. The more products you will try to get at some time, the more time grabbing will take. Sometime while running the rules (or using preview), the system may appear frozen. Give it some time to finish, may take more minutes.

You should be careful when set any optional parameters. The more values you fill, the fewer products will be grabbed, since only products that obey ALL parameters simultaneously will be grabbed. In some cases you may even get no products returned. If that happens, just go back and adapt the values for your parameters, even remove (some of) them. Leave blank any options you don't want to set.

We will try to cover the options for some of the available sources.

### 4.2.1 eBay rules



**Campaign ID Override** – set a different Campaign ID from the one saved in Source Settings

**Keyword** – only grab products containing that keyword. Can be also a phrase, but no punctuation

**Search mode** – the search mode that will apply to Keyword field

**Exclude words** – if these words are found in product title or description, product will not be grabbed

**Min price / Max price** – Only products over minimum and below maximum will be grabbed. Leave blank for any price.

**Category** – The category to look into for products. Supports more levels (subcategories)

<b>Title and description</b>	<input type="checkbox"/> Yes
<b>Show results</b>	
<b>Best offer</b>	<input type="checkbox"/> Yes
<b>eBay Giving Works items</b>	<input type="checkbox"/> Yes
<b>Get it Fast items</b>	<input type="checkbox"/> Yes
<b>Free Shipping</b>	<input type="checkbox"/> Yes
<b>Min bid</b>	<input type="text"/>
<small>Min bid</small>	
<b>Distance</b>	<input type="text" value="Select distance..."/>
<small>Items located within X miles from location stated below</small>	
<b>From ZIP/postal code</b>	<input type="text"/>
<small>Items located within X miles from ZIP/postal code</small>	
<b>From city</b>	<input type="text" value="Select a popular city..."/>
<small>Items located within X miles from popular city</small>	
<b>Currency</b>	<input type="text" value="Any currency"/>
<small>Select currency</small>	
<b>Locale</b>	<input type="text" value="US"/>
<small>Locale</small>	

**Title and description** – If enabled will search for keyword in both title and description of the product, otherwise just in description.

**Best offer, eBay Giving Works items, Get it Fast items, Free Shipping** – will only grab products with those specific markers if enabled.

**Min bid** – for products on auction (without Buy now only price) only grab products where bid exceed the minimum set here.

**Distance, From ZIP/postal code, From city** – Options to narrow the products based on the location they are sold from.

**Currency** – Currency used for product price

**Locale** – The eBay local site to grab from (eBay.com for US, eBay.ca for Canada, eBay.co.uk for Uk, and so on)

As you can see, eBay is one of the programs that allow many optional parameters. Be careful when set it up. It is also one of the sources that can return no products if too many options are selected. Better leave options not filled then fill too many of them.

When you finished, click Add button.

## 4.2.2 Clickbank Rules

**Product category**  
Clickbank product category and subcategory

<ul style="list-style-type: none"> <li>All Categories</li> <li>Arts &amp; Entertainment</li> <li>Betting</li> <li>Business / Investing</li> <li>Computers / Internet</li> <li>Cooking, Food &amp; Wine</li> <li style="background-color: #e0e0e0;">E-business &amp; E-marketing</li> <li>Education</li> <li>Employment &amp; Jobs</li> <li>Fiction</li> </ul>	<ul style="list-style-type: none"> <li>Affiliate Marketing</li> <li>Article Marketing</li> <li>Auctions</li> <li style="background-color: #e0e0e0;">Banners</li> <li>Blog Marketing</li> <li>Classified Advertising</li> <li>Consulting</li> <li>Copywriting</li> <li>Domains</li> </ul>	
---	--	--

**Keyword**  
Set the keyword to filter products

**Negavite keyword**  
Products containing the keyword will be ignored

**Product type**  
Return flat fee or recurring products

**Gravity**  
Show only products with gravity more than you set

**Percent per sale**  
Show only products which have % per sale more than you set

**Earnings per sale**  
Show only products which make you (in dollars) more than you set

**Number of products to stop at**  
Stop the product parser when this number of items is added to local products database

**Category** – The category to look into for products. Supports more levels (subcategories)

**Keyword** – only grab products containing that keyword. Can be also a phrase, but no punctuation

**Negative keyword** – Products containing this keyword will be ignored

**Product type** – refers to product price type, standard (one time flat fee) or recurring.

**Gravity, Percent per sale, Earnings per sale** – Clickbank specific values to narrow product search. You can find details about what each one means on their site, in help section.

**Number of products to stop at** – You can limit the number of products that each rule will grab if you want to by setting some number in this field (500 for example). Most of the time you will want to grab all possible products, so leave this field empty.

## 4.2.3 Hotelsclub Rules

### Choose location

Choose Country, state (for US) and a city to get hotels from

All	Adelaide	
Andorra	Agnes Water	
Antigua & Barbuda	Airlie Beach	
Argentina	Albany	
Aruba	Albury	
<b>Australia</b>	Alice Springs	
Austria	Apollo Bay	
Bahamas	Ararat	
Bahrain	Armidale	
Barbados		

Airlie Beach

**Hotel name**  
Filter hotels by name

**Keywords**  
Search hotels by keyword

**Match keywords**  
How to match keywords

**Hotel rating**

**Hotels count**  
Number of hotels to get

This is one of less common affiliate programs. It does not sell any product, in the traditional sense of the word. What you will get from their feeds are hotels names, details, images, etc. You get paid for reservations made to hotels by traffic you sent to them via your site or blog.

**Location** – Country and City (state als for US) for hotels you want to list

**Hotel Name** – only fill if you want to get a specific hotel name

**Keywords** – search for hotels based on these keywords (avoid punctuation)

**Match keyword** – is the search type, same options from normal search engines: All keywords, Any Keyword, Exact Phrase

**Hotel rating** – in stars, 1 to 5. Select All to get hotels with any rating

**Hotel count** – Number of hotels to grab and post. If you select All, the plugin may take more time to finish

## 4.2.4 Amazon rules

I left this for the end because again, Amazon may cause more troubles when setup even though it does not have many optional parameters to set.

**Keyword**  
Set the keyword to filter results

**Number of products to stop at (Should be less than 4000)**  
Stop the product parser when this number of items is added to local products database

**Source node (category)**  
Amazon node to fetch products from (please note: if you set it to All you \*must\* provide the keyword)

Jewelry  
Watches  
Skin Care  
Video Games  
Kitchen & Housewares Fea  
Outdoor Living Features  
Electronics Features  
Sports & Outdoors  
**Baby Store**  
MP3 Downloads

Apparel & Accessories  
**Baby & Toddler Toys**  
Baby Stationery  
Bathing & Skin Care  
Car Seats & Accessories  
Diapering  
Feeding  
Gear  
Gifts

Activity Play Centers  
Balls  
**Bath Toys**  
Blocks  
Car Seat & Stroller Toys  
Crib Toys & Attachments  
Hammering & Pounding Toy  
Indoor Climbers & Play Stru  
Mirrors

Bath Toys

**This number of reviews will be grabbed from Amazon and posted as comments**

**The grabbed reviews will be posted as comments during next X days**

Add Cancel

**Keyword** – only grab products containing that keyword. Can be also a phrase, but no punctuation

**Number of products to stop at** – the maximum number of products to be added from this task. Amazon does not have an All option (understandable giving the huge number of products they have) so you always have to limit the products you get from each task. The higher the limit, the more time needed to grab products. Maximum products number to grab in one batch is 4000. It is recommended to use more, smaller tasks and grab less products at a time (like 100) if you really want huge number of products added.

**Source node** – Amazon does not use “categories” in their API, but search nodes and browse indexes. Pretty complicated and unfriendly, but we made it look like categories and subcategories. These categories and subcategories though may not always be an exact match with the ones you see on Amazon.com. The affiliate API and datafeed is not an exact replica of their ecommerce site.

For Amazon is also possible to grab customer reviews for each product (if exist). Amazon made some API changes lately and grabbing reviews is not supported anymore by many similar plugins, but we found a way to do it. You should use it with caution thought, because is very resource and time consuming. Based on your settings, grabbing Amazon products with reviews can take more then a few minutes.

The reviews will be added to each product as user comments, using the name of the user that posted the original review on Amazon website.

**This number of reviews will be grabbed from Amazon and posted as comments** – define the number of reviews to grab with each product. It will be a random number, within the selected range, to make everything look more natural.

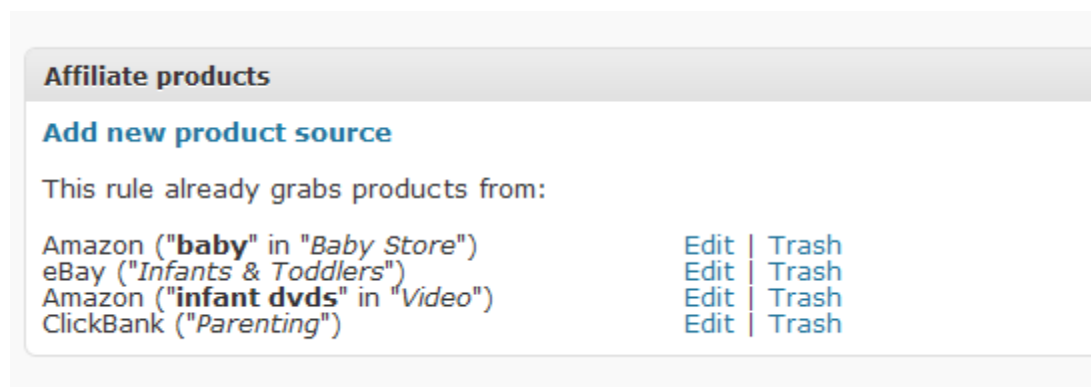
**The grabbed reviews will be posted as comments during next X days** – also to make everything look more natural, the reviews will not added with same time stamp put also scheduled over time. Reviews will be added as Pending comments (so not visible on the blog), with a future time stamp, and when that time comes, will be set to Live comments.

#### 4.2.5 Other rules

We will not cover each of the other rules because they are very similar to each other and very intuitive to setup. The basics principles covered above will apply to most of them.

### 4.3 Rule settings

Once you added a product source , you will see some changes on the Rule settings page.



Now you can see where the rule will grab products from, and if you want, you can edit the source settings or delete it. As said before, inside same rule you can grab products from more sources, or even add same source more times, with different options.

You can now save the rule and it will be listed on rules page. There you can see all the rules you created, the categories they will post to, last time rule was ran,

You can also run one or more rules manually, check the preview (an example of what you will get from the rule), delete the rules permanently, disable/enable them (a disabled rule is kept, with all settings, but is skipped when rules are processed)

*Affiliate Products - Rules*

[New rule](#)

Bulk Actions ▼ Apply

<input type="checkbox"/> Rule title	Categories	Last run
<input type="checkbox"/> Rule #1	weight-loss	2011-04-18 04:10 PM
<input type="checkbox"/> Rule #2		1970-01-01 12:00 AM
<input type="checkbox"/> Rule #3		2011-04-18 04:10 PM
<input type="checkbox"/> Rule #4		2011-04-18 04:10 PM
<input type="checkbox"/> Rule #5	uncategorized	1970-01-01 12:00 AM

Bulk Actions ▼ Apply

Note: “Last run 1970” means the rule was never ran.

Each rule will be run automatically; using Wordpress built in cron system, based on the schedule you set for that respective rule (every day, every x days)

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We truly hope that you will enjoy Two Clicks Mall as much as we have enjoyed putting it together. Hearing positive feedback and success stories is the main reason why we work so diligently to put out such beneficial and powerful plug-ins.

If you have any further questions, comments, concerns, or require support at all please feel free to get in touch with us at anytime by emailing [support@twoenough.com](mailto:support@twoenough.com). As with any software, especially new ones, you may stumble upon bugs, things that would be better working in a different way, etc. If you do that, just email us and we will do the best to fix and improve.

To Profits,

The TwoEnough Team